

2026 Workplace Trends Report

Data-backed insights that reveal how workplace teams align spend, experience, and performance for maximum impact.

crafty

Total Spend



6 Month Spend

Chicago (Purple), New York City (Green), Denver (Blue)



A Quick Message From Our CEO

Pressure was the operating model that defined 2025. The economic landscape was ever-changing, inflation continued to tick upward, budgets tightened as a result, and AI moved from concept to mandate.

In an effort to move faster, teams were pushed to absorb all of it, but over time, that approach started to show its limits. By the end of the year, more than three-quarters of US workers reported at least one health-related issue tied to stress or burnout, and voluntary attrition rose as people opted out completely.

As we settle into 2026, it's shaping up to be a year where well-being can no longer be dismissed. Companies with higher employee well-being consistently outperform peers on profitability, productivity, innovation, and stock performance.

Those outcomes are driven by people. Winning companies attract and retain the talent that drives their competitive advantage. Doing that requires more than pay or policy. It requires a workplace that supports physical, mental, and financial well-being.

The workplace-driven mental health crisis **creates more costs than the investment needed to prevent it.**

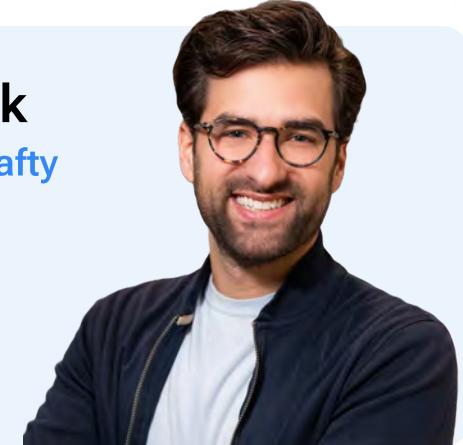
[The US Surgeon General](#)

Companies in the top 20% for employee well-being outperform the market by hundreds of basis points.

[Irrational Capital](#)

Nate Rosenstock
CEO & Co-Founder, Crafty

Favorite Snack:
Hummus



The pantry is one of the most visible touchpoints employees have with their workplace. It reinforces, or quietly undermines, whether well-being is just a word or a real promise. The question isn't whether to invest in well-being; it's how to do it smarter.

This is where data becomes essential. It shows what supports employees' day-to-day wellness, shows what they ignore, and provides clarity into what they want next. These insights enable teams to adapt as conditions change without swinging between excess and austerity.

That belief is why we've built Crafty around technology, data, and service working together, and why we continue to build efficiencies through the power of AI across our operations and platform. Not to replace people, but to enable smarter decisions and precise results.

The lesson from 2025 is clear. Pressure breaks systems built on instinct. **In 2026, the advantage will belong to companies using intelligent platforms to support well-being with intention, discipline, and scale.**

A single-point increase in employee happiness correlates with billions in additional annual profit.

[Oxford](#)

More than half of companies using AI in service operations report revenue gains.

[Stanford](#)

HOW DID WE DO?

2025 Prediction Report Card

1. Hybrid work will become more structured.

Hybrid didn't disappear in 2025; it became operationalized. Flex Index data shows **71%** of Fortune 100 firms still offer flexibility, but it's now a defined policy, built around clearer expectations and more consistent attendance.

The most common standard is now a 3-day hybrid (**35%**), signaling that companies are converging on a repeatable model teams can plan around and leaders can manage.



2. Practical design shapes mindsets.

JLL found **72%** of workers feel positively about hybrid policies when office spaces are built to enable focus, collaboration, and wellbeing.



4. Wise spend drives technology adoption.

McKinsey's State of AI report found that companies are investing in technology specifically to drive efficiency and ROI.

- **88%** now use AI in at least one business function
- **80%** say efficiency is a core objective of their technology initiatives

That same mindset is shaping workplace programs like pantry, where leaders are turning to smarter tools and data to reduce waste, control costs, and prove ROI.



6. Better-for-you nostalgia pops off.

85% of consumers choose foods based on familiar, comforting flavors, and brands are using AI to recreate those tastes with new age ingredients.



7. Global flavors influence your shelves.

NAMA reports a boost in global flavor exploration:

- **27%** of consumers want international flavors
- **75%** are excited to discover new snacks

TikTok is accelerating the shift, with 72% of Gen Z using social media as their primary source for meal inspiration, pushing more bold, multicultural flavors from trend to shelf.



3. Microbreaks drive macro impact.

25% of workers take microbreaks at least once per hour, and studies found that they improve engagement, reduce stress, prevent fatigue, and support productivity.



5. Conscious eating takes over.

Deloitte reported that **76%** of Americans prefer to use food over medications to support their health, signaling that eating is viewed as a daily health decision.



Now let's look ahead.

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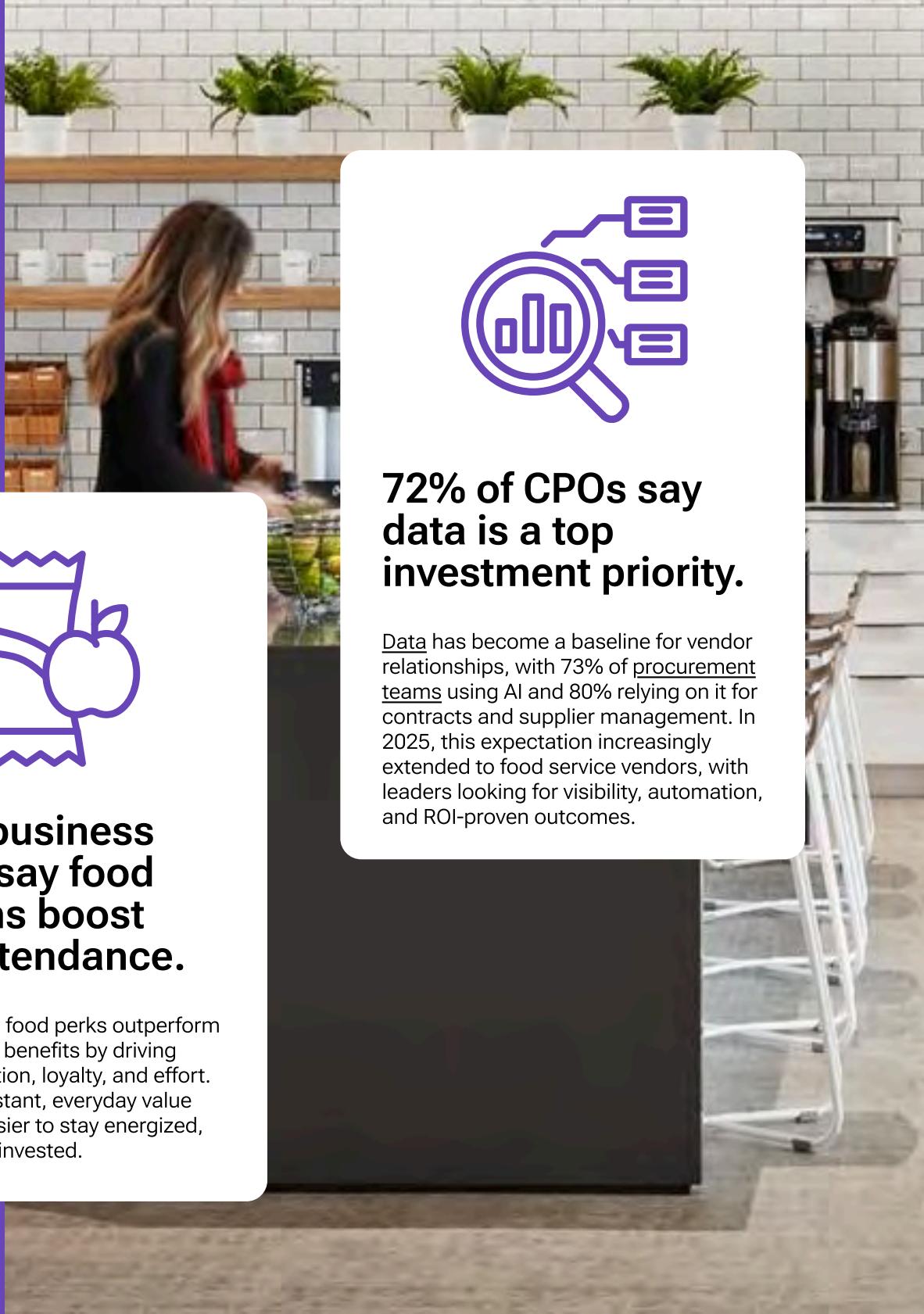
ACTION ITEMS

Smarter Pantry Takeaways

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Pantry Programs at a Glance

The pantry has become one of the clearest ways organizations demonstrate how they support employees at scale. As cost pressure, attendance goals, and rising expectations converge, leaders are using data to guide decisions about assortment, spend, and experience. With the right data, those decisions become more predictive, enabling better forecasting, less waste, and tighter alignment between employee expectations and where budgets deliver the most impact.



72% of CPOs say data is a top investment priority.

Data has become a baseline for vendor relationships, with 73% of procurement teams using AI and 80% relying on it for contracts and supplier management. In 2025, this expectation increasingly extended to food service vendors, with leaders looking for visibility, automation, and ROI-proven outcomes.

88% of business leaders say food programs boost office attendance.

Research shows food perks outperform other workplace benefits by driving stronger motivation, loyalty, and effort. Food delivers instant, everyday value that makes it easier to stay energized, connected, and invested.

Stocking Smarter

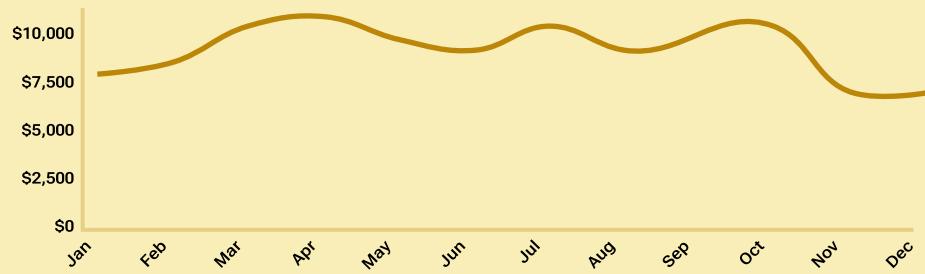
When using data to align a pantry program, the best place to start is seasonality and how it affects headcount. In a hybrid world, attendance patterns are no longer linear, and shifts in who shows up directly influence consumption and product mix. Historical data gives teams a clearer picture of when offices are most active and how usage changes throughout the year.

What we're seeing is a deliberate shift toward planning pantry spend around known moments that bring people together, while reserving during naturally quieter months. By redistributing spend across the year rather than increasing it, organizations are able to deliver a more thoughtful experience when it matters most and keep total pantry investment steady.

The avg. office location spends \$9,562/month on their pantry.

Pantry investment is closely tied to in-office presence and planned moments of connection. It increases when organizations bring teams together and prioritize the onsite experience, then normalizes as traffic levels off. **Our data shows spikes in April, July, and October**, mirroring Avison Young's Office Business Index as headcount rises and aligning with post-quarter all-hands and team moments.

Avg. Monthly Pantry Spend in 2025



Crafty-powered pantries were able to control costs despite inflation.

In 2025, food price pressures persisted and finished with a 3.1% YoY increase. We found that spend across Crafty-powered pantries remained in line with 2024 levels, even as companies expanded and elevated their programs across their footprint. Through budget controls, AI-powered insights, and product performance insights, these workplaces absorbed market volatility, aligned assortments, and redistributed investment toward higher-impact offerings.

A Day in the Life

As told by the average pantry.

Even as headcount fluctuates and preferences change, certain pantry essentials remain constant. Using proprietary data from 400+ office pantries, these top products highlight employee favorites that fuel focus, manage energy, and support everyday routines.

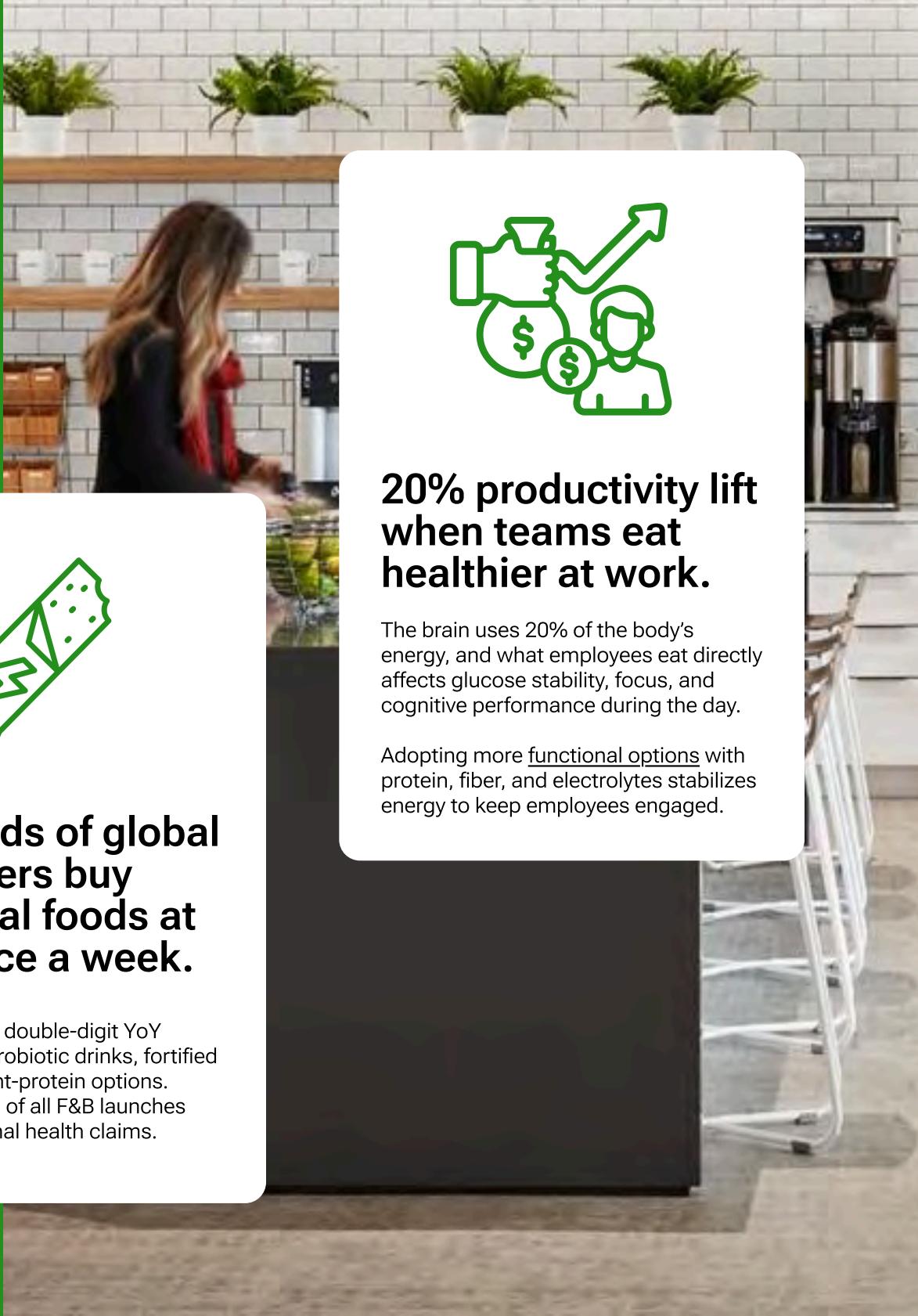


The Functional Fuel Trend

Even across pantry staples, employees are starting to expect more from every product on the shelf. Functional eating has moved into the mainstream, with food and beverages increasingly serving as tools to support energy, focus, and health throughout the day rather than relying on supplements alone. From protein- and fiber-rich snacks to drinks with added electrolytes, employees are choosing options that help them feel better and perform better as part of their everyday routine.

Two-thirds of global consumers buy functional foods at least once a week.

Research shows double-digit YoY growth across probiotic drinks, fortified cereals, and plant-protein options. Resulting in 40% of all F&B launches carrying functional health claims.



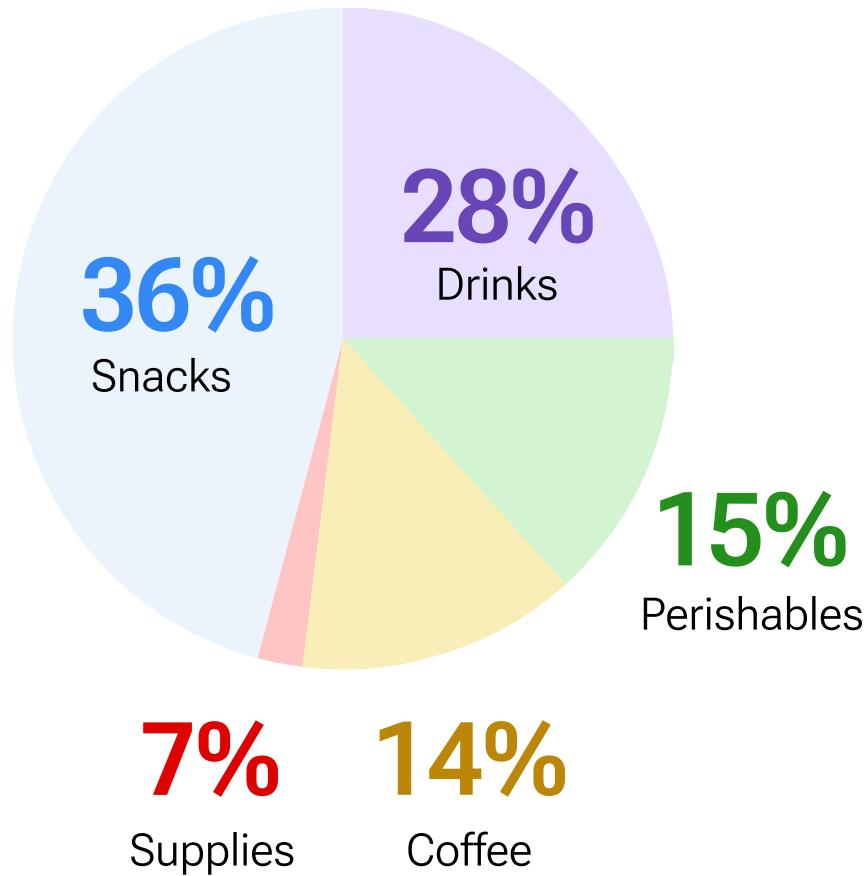
20% productivity lift when teams eat healthier at work.

The brain uses 20% of the body's energy, and what employees eat directly affects glucose stability, focus, and cognitive performance during the day.

Adopting more functional options with protein, fiber, and electrolytes stabilizes energy to keep employees engaged.

A Pantry Spend Snapshot

First, let's look at how spend was distributed across the main pantry categories. Across Crafty-managed pantries, snacks and drinks continued to lead overall spend in 2025, with modest increases in snacks and perishables compared to 2024. This reflects a broader workplace push to add more wellness-forward options.



Percentage of Total Spend by Subcategory

Next, let's zoom in to see how that spend was allocated across each subcategory. In 2025, we saw notable growth in healthier, functional segments like bars, nuts and dried fruit, produce, and deli. These shifts reinforce a clear pattern toward a pantry built for steady energy, productivity, and better everyday choices.

Snacks

Bars: 9%
Chips & Crackers: 6%
Dried Fruit, Nuts, & Trail Mix: 5%
Sweets & Candy: 4%
Jerky: 4%
Breakfast: 3%
Cookies: 2%
Popcorn & Pretzels: 2%
Condiments: 0.5%
Canned & Packaged: 0.5%

Drinks

Sodas: 7%
Still & Sparkling Water: 6%
Sports & Protein Drinks: 4%
Juices & Mixes: 4%
Energy Drinks: 3%
Flavored & Infused Water: 2%
Bibs & Fountain Refills: 2%

Perishables

Yogurt & Cheese: 5%
Produce: 4%
Milk: 2%
Deli: 2%
Spreads: 1%
Frozen: 0.5%
Breads: 0.5%

Coffee

Coffee Beans: 5%
Iced & Cold Brew: 4%
Pods: 3%
Sweeteners: 2%

Supplies

Dining Supplies: 5%
Office Essentials: 1%
Keg Gas: 0.25%
Cleaning: 0.25%
Personal Care: 0.25%
Event Essentials: 0.25%

60%

6 in 10 consumers report actively incorporating more protein into their diets.

Innova

As more employees intentionally increase protein intake, the motivation is shifting from fitness alone to broader health management. Research shows that GLP-1 medications are reinforcing this behavior by increasing consumers' willingness to pay for protein-rich foods and reducing price sensitivity for certain protein categories.

As appetite decreases, protein becomes a priority for satiety, muscle preservation, and nutrient density, driving demand toward higher-quality, protein-forward options rather than larger portions.

75%

2 in 3 Americans are seeking to reduce sugar intake.

IFIC

Public awareness of sugar has grown as nutrition guidance has become clearer and more visible. Added sugars are now called out on Nutrition Facts labels and reinforced by years of Dietary Guidelines, making sugar easier to spot, track, and limit.

Research has also linked high added sugar intake to long-term health risks. Even as intake has declined modestly, studies show Americans still consume more added sugar than recommended, especially from packaged foods and beverages, reinforcing sugar as a key nutrition concern.

As a result, employees are gravitating toward simple, practical ways to cut back, such as choosing unsweetened or naturally sweetened products, drinking more water instead of sugary beverages, and checking labels in the pantry to avoid hidden added sugars.

54%

Over half of consumers say they are interested in high-fiber products.

Datassential

Interest in the gut-brain axis has pushed fiber into the spotlight. Research has increased awareness of the gut's role in digestion, immunity, mood, and energy, resulting in trends such as "fibermaxxing" taking over TikTok.

Many Americans recognize they are not getting enough fiber, but prefer to get it from foods instead of a pill or powder. By offering fiber-rich products, companies can provide an easy solution while helping teams stay full, maintain gut health, and sustain energy throughout the workday.

Function for Any Experience

Essential Experience

This tier focuses on foundational products that keep your team going. It's popular in this tier to include items like fiber-forward bars, protein-packed nuts, vitamin-rich fruit, and hydration options that help employees maintain energy and focus, even within a lean budget.

\$5-\$7.50/person/day

Functional eating isn't limited to higher budgets. Across pantry programs, we see teams building toward the same trends at every investment level. At Crafty, we structure budgets from the bottom up, starting with a per-person, per-day target to help teams visualize the kind of experience they want to deliver. Below, each tier shows how different budget levels translate into real product mixes, and how functional options are built into every level based on what employees actually use.



Elevated Experience

This tier builds on the essentials with a wider range of categories, flavors, and brands. It's popular to include items like probiotic Greek yogurt, nutrient-dense hummus or hard-boiled eggs, high-protein bars or jerky, and other better-for-you options to support healthier eating habits.

\$7.50-\$10/person/day



Premium Experience

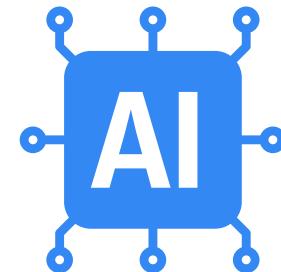
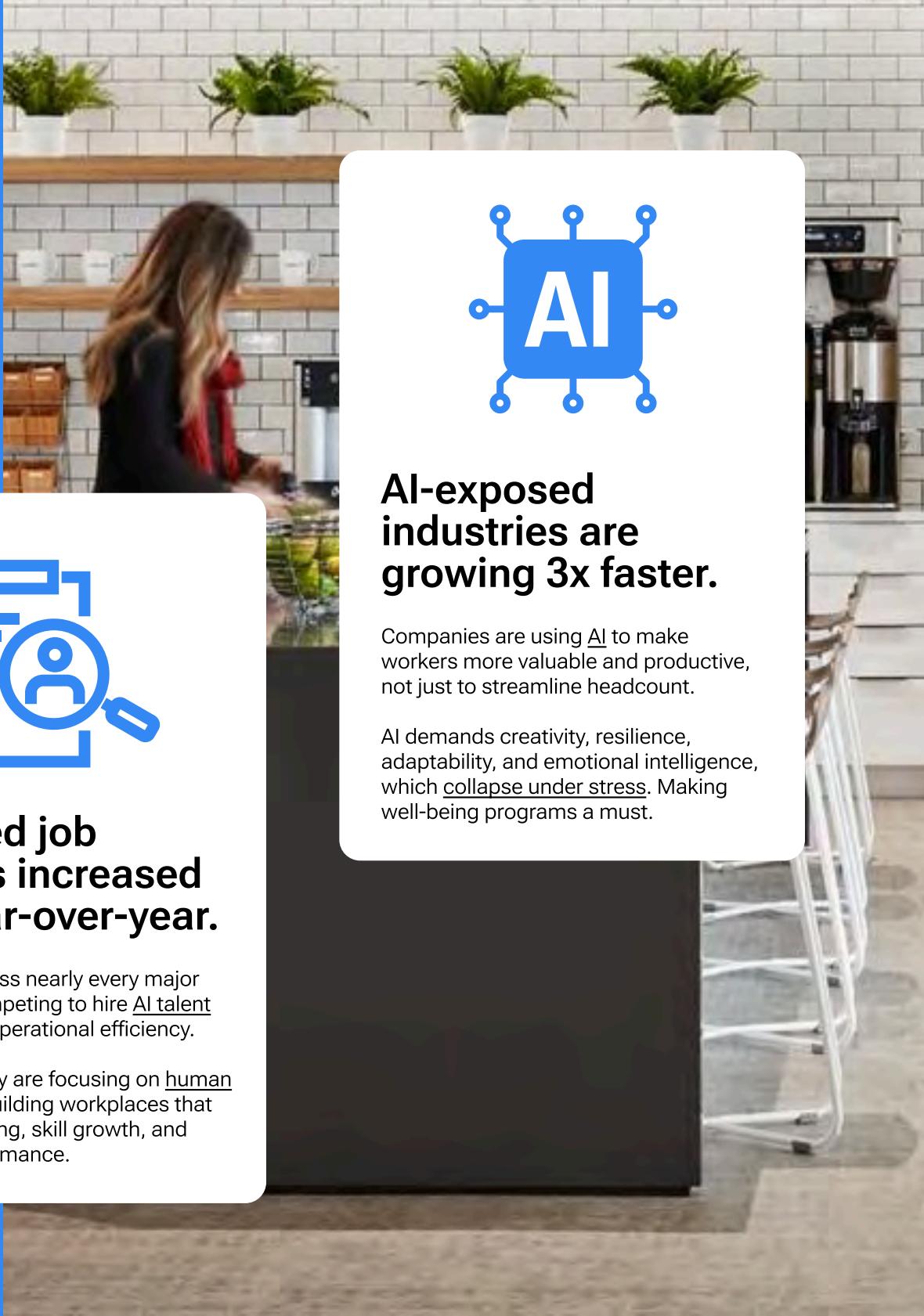
This tier includes more high-end options with a robust variety. At this level, it's popular to include protein shakes, fiber-rich overnight oats, low-sugar sweets, electrolyte-packed coconut water, and other innovative functional options that take your experience to the next level.

\$10+/person/day



Pantry Patterns by Industry

Different industries place different demands on their teams, and while functional eating has become a baseline, how it's applied varies across company types. Our data shows that the industries investing most aggressively to attract and retain AI-skilled talent are also the ones doubling down on smarter, more tailored pantry programs. These benchmarks reveal how leading organizations use food as a strategic lever to support performance, engagement, and long-term retention.



AI-exposed industries are growing 3x faster.

Companies are using AI to make workers more valuable and productive, not just to streamline headcount.

AI demands creativity, resilience, adaptability, and emotional intelligence, which collapse under stress. Making well-being programs a must.



AI-related job postings increased 25% year-over-year.

Companies across nearly every major industry are competing to hire AI talent to gain greater operational efficiency.

To compete, they are focusing on human sustainability: building workplaces that support well-being, skill growth, and long-term performance.

Financial Services

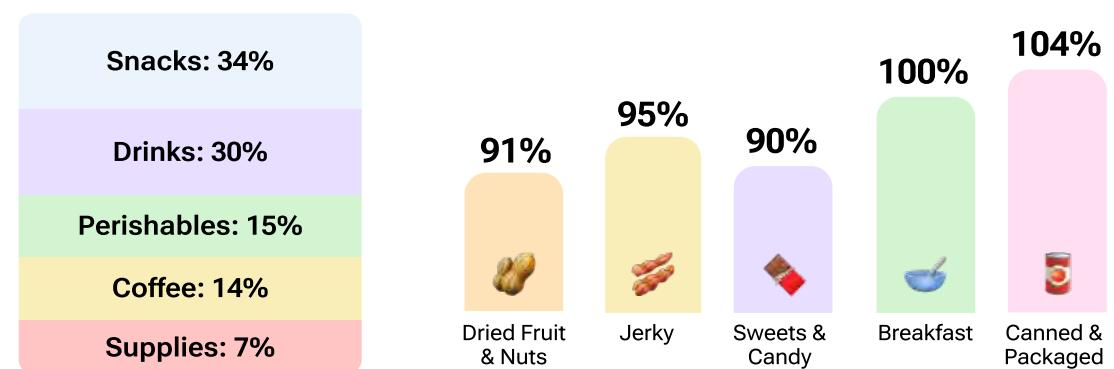
Financial services are undergoing a structural workforce shift. Companies in this sector are rapidly expanding their technical teams, hiring more engineers, data scientists, and machine learning specialists as AI becomes embedded in trading, risk modeling, fraud detection, and investment strategy.

As AI capabilities scale across the economy, financial services have become a destination for technical talent seeking stability, scale, and innovation. These roles demand sustained concentration, precision under pressure, and long hours tied to market cycles rather than standard workdays. Cognitive fatigue carries real consequences, where small errors can compound quickly.

In this environment, the pantry functions as performance infrastructure. Functional eating reduces energy volatility, supports deep work, and helps sustain output across long, high-stakes days. More importantly, it signals intent. For financial services firms competing for highly technical talent, these choices reinforce a workplace designed for long-term performance, not short-term intensity. Food becomes part of how organizations operationalize well-being in roles where endurance, accuracy, and consistency define success.

Company Type	Avg. Spend/Office/Mo.
Banking & Advisory Companies that provide banking, lending, or financial guidance.	\$3,565/Month
FinTech Companies that deliver financial products through innovative technology.	\$8,995/Month
Insurance Companies that underwrite, price, and manage insurance risk.	\$8,046/Month
Investment Firms Companies that invest capital and manage financial portfolios.	\$10,334/Month
Markets & Trading Companies that trade assets or provide market access services.	\$17,058/Month

Category Breakdown Top Growing Subcategories YoY



Technology

Technology companies are further along the AI adoption curve than any other industry. AI is a true collaborator embedded in daily workflows to accelerate output, compress learning curves, and automate routine tasks. The nature of work in the technology center has shifted away from repetitive tasks and toward higher-order thinking, creativity, and judgment.

As a result, productivity has increased, but the human experience of work has become more fragmented. Research shows that while frequent AI users report higher engagement, they also experience weaker connections to coworkers and a diminished sense of productivity. In this environment, work can feel more abstract and isolating, making it harder for teams to build trust, share learning, and recognize progress.

As the originators of the office snack program, the technology industry has long used food to shape culture. Early snack programs emphasized abundance and indulgence, but today, investment has shifted toward intention. Tech's pantry programs increasingly prioritize wellness-forward staples that help establish healthier routines, stabilize energy, and support creative thinking. As employees break to reach for those items, it creates collision zones where quick check-ins, spontaneous conversations, and shared routines bring people together during increasingly screen-driven days.

Company Type

Avg. Spend/Office/Mo.

AI & Data

Companies that build AI, analytics, or data platforms.

\$11,420/Month

BioTech

Companies that develop biological or life-science technologies.

\$10,378/Month

Consumer Platform

Companies that operate consumer-facing digital platforms.

\$8,534/Month

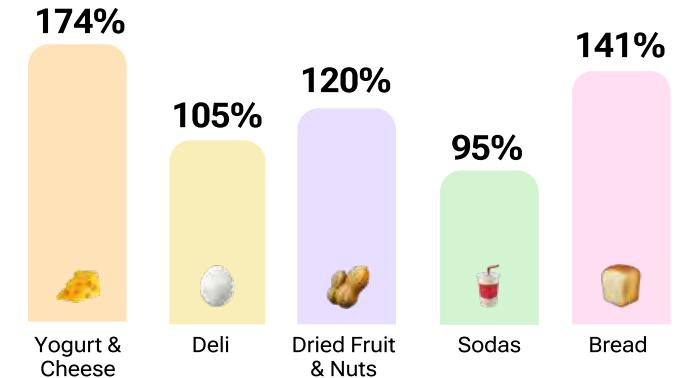
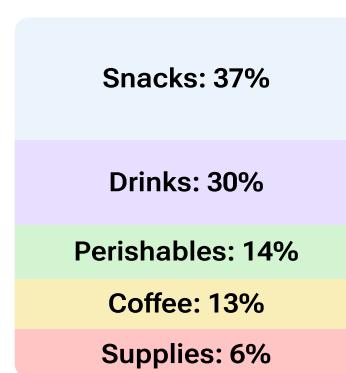
SaaS

Companies that deliver cloud-based business software platforms.

\$5,710/Month

Function leads, but Diet Coke still tops tech's consumption list.

Category Breakdown Top Growing Subcategories YoY



9AM



11AM



1PM



3PM



5PM



Professional Services

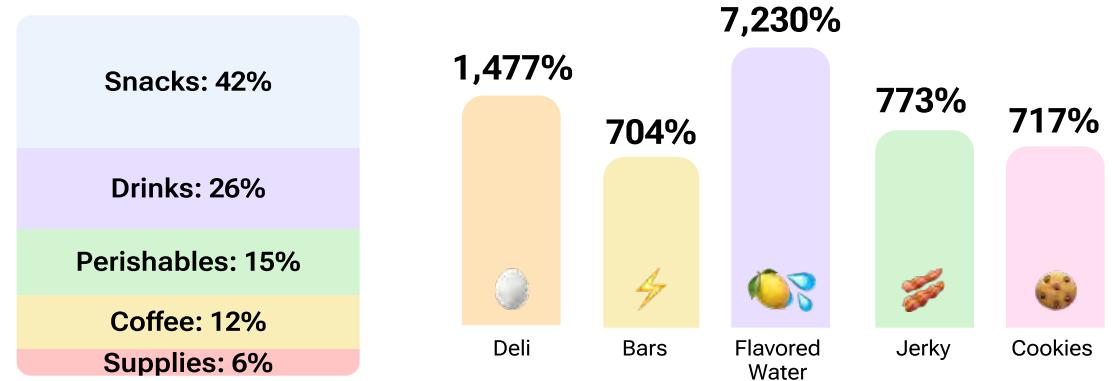
In professional services, advantage has always flowed to those closest to their clients. As analytical and modeling work becomes more automated, differentiation is shifting even further toward human judgment, insight, and the ability to guide leaders through uncertainty and change.

Work centered on judgment and interpretation depends on sustained attention and emotional regulation. Research links dehydration to measurable declines in performance and mood, while additional data suggests cognitive performance is better supported by steadier post-meal blood glucose responses.

Pantry consumption patterns across professional services companies show how teams operationalize these needs. Rather than relying on indulgent breaks, employees favor easy-to-grab options that deliver steady fuel throughout the day. Mornings lean toward fruit and fiber-rich choices, followed by protein-forward snacks and consistent hydration as meetings stack up. These routines support continuity across long stretches of client-facing work, where presence and consistency matter more than speed.

Company Type	Avg. Spend/Office/Mo.
Advisory & Consulting Companies that provide businesses with strategic or operational expertise.	\$8,947/Month
Architecture & Engineering Companies that design buildings and engineering systems.	\$3,264/Month
Associations Organizations that represent members and shared industry interests.	\$2,840/Month
Legal Companies that provide legal advice and regulatory services.	\$7,168/Month
Marketing & Advertising Companies that deliver advertising and customer acquisition services.	\$4,051/Month

Category Breakdown Top Growing Subcategories YoY



9AM



11AM



1PM



3PM



5PM



Consumer Goods

With price-led growth losing power, the path forward in the consumer goods market is about winning relevance through sharper consumer insight, faster iteration, and a more tech-enabled operating model that can keep pace with shifting preferences and channel dynamics. Teams move quickly between product, brand, and go-to-market decisions, operating in short feedback loops that demand constant refinement.

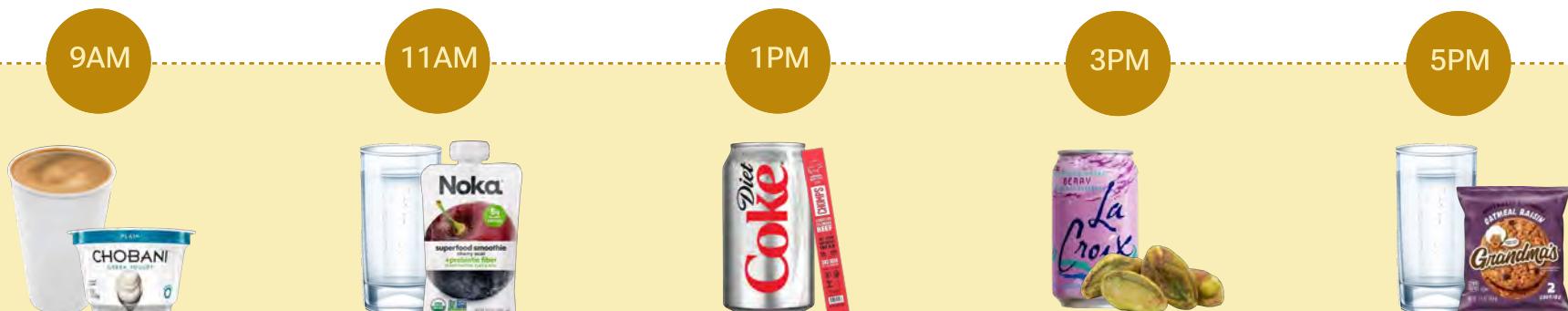
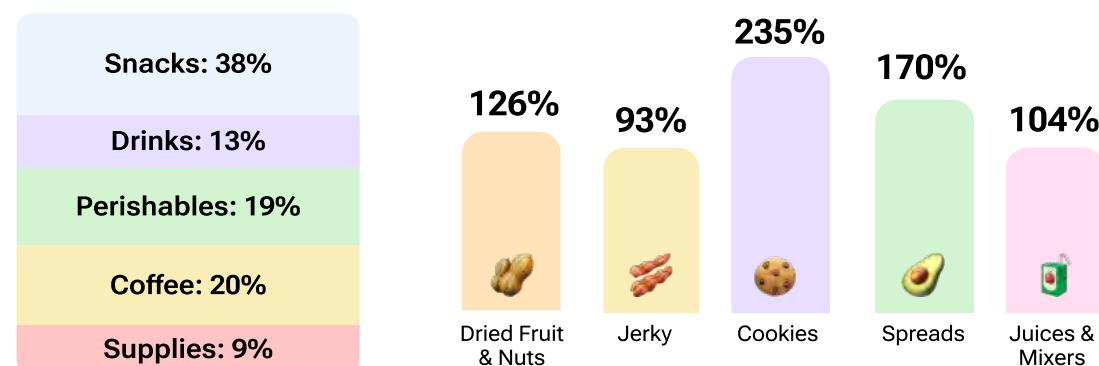
That urgency is reshaping hiring and retention. Research shows that 87% of consumer goods hiring managers struggle to attract skilled talent, 78% cite retention as a top challenge in 2025, and 64% say AI and automation are already changing the skills they need to hire for.

To compete for talent in a high-churn, fast-evolving industry, consumer goods companies are using the pantry as a daily retention lever. Higher investment in coffee and perishables reflects a need to keep teams fueled and present throughout the day, while a more wellness-forward snack mix supports sustained energy without eliminating familiar indulgences. In an environment defined by constant change, the pantry helps reinforce care, consistency, and engagement in ways that policies alone cannot.

Company Type	Avg. Spend/Office/Mo.
Food & Beverage Companies that produce, distribute, or sell food and drinks.	\$7,598/Month
Home & Lifestyle Companies that create products for everyday living and home use.	\$9,281/Month
Personal Care Companies that develop or sell beauty and personal care products.	\$2,435/Month

Greek yogurt anchors the morning routine in many consumer goods offices, delivering protein and probiotics that support focus, energy, and digestive health as the workday ramps up.

Category Breakdown Top Growing Subcategories YoY



Entertainment & Media

As audiences consume content across more channels and formats, entertainment and media teams operate in bursts of intensity: production sprints, release windows, and live-event cycles that do not map neatly to a standard workday. The work is highly collaborative and deadline-driven, with frequent handoffs between creative, technical, and operational teams as projects move.

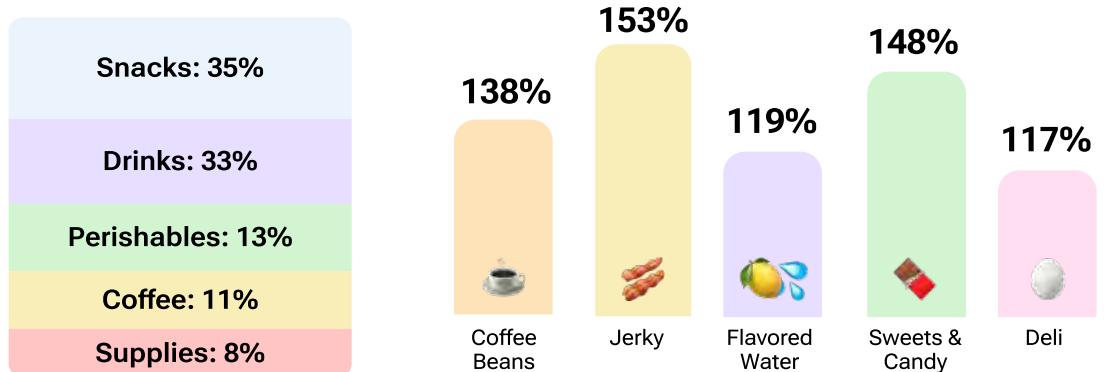
That pace makes the pantry vital to success because the biggest constraint is often human stamina. Long hours result in fatigue, and fatigue shows up fast in creative work as slower reaction time, more errors, degraded well-being, and diminished creative energy.

Pantry consumption patterns across entertainment and media companies reflect a clear response to that reality. Protein is prioritized across nearly every category to support sustained energy and mental steadiness during demanding workdays. Sweets appear in smaller, contained ways as quick morale boosts during crunch moments. In an industry where timing and handoffs matter, protein functions as operational insurance, helping teams stay reliable when the work cannot slow down.

Company Type	Avg. Spend/Office/Mo.
Gaming & Media Technology Companies that build gaming or interactive media technology.	\$4,659/Month
Sports Companies that operate professional sports teams or leagues.	\$8,090/Month
Streaming & Content Companies that create or distribute digital media and content.	\$8,258/Month

Protein shakes anchor busy mornings, serving as a convenient meal replacement or pairing seamlessly with coffee and yogurt to deliver a high-protein start on demanding days.

Category Breakdown Top Growing Subcategories YoY



Built Infrastructure & Environment

This sector is undergoing a fundamental shift as digital intelligence and sustainability goals converge. AI is increasingly applied to buildings and energy systems to drive efficiency, while sustainability has become a core business mandate, fueling the growth of clean energy. Even as adoption continues, these changes are reshaping how work gets done and the talent required to support it.

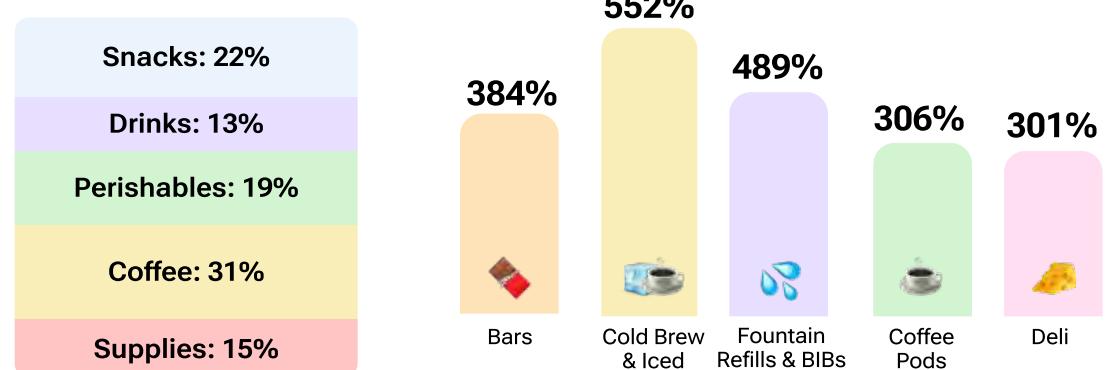
Unlike office-based industries, employees in this sector are more mobile. Work is field-driven, with teams moving between offices, job sites, and inspections, often in outdoor conditions. In this context, hydration and recovery are operational necessities.

The pantry reflects these realities. Hydration is solved at scale through equipment and bulk systems, while coffee plays an outsized role in supporting early starts, long drives, and site transitions. Snack choices favor portable, better-for-you options like protein-forward bars and lower-sugar fruit snacks that deliver steady energy without slowing teams down.

Company Type	Avg. Spend/Office/Mo.
Clean Energy Companies that develop renewable and low-carbon energy solutions.	\$4,552/Month
Construction Companies that build, renovate, or manage physical structures.	\$4,958/Month
Energy & Utilities Companies that generate, distribute, or manage utility services.	\$3,778/Month
Real Estate Companies that own, develop, invest in, or operate property assets.	\$2,169/Month

Bevi is a top choice for drink variety in a sustainable format.

Category Breakdown Top Growing Subcategories YoY



Logistics & Supply Chain

In 2025, this sector's operations continued to adapt to ongoing disruption and heightened performance expectations. Volatility across global trade routes, tighter delivery windows, and rising pressure for speed and reliability have reshaped how goods move and how teams work. Even as congestion eased, companies were forced to build more resilience into daily operations.

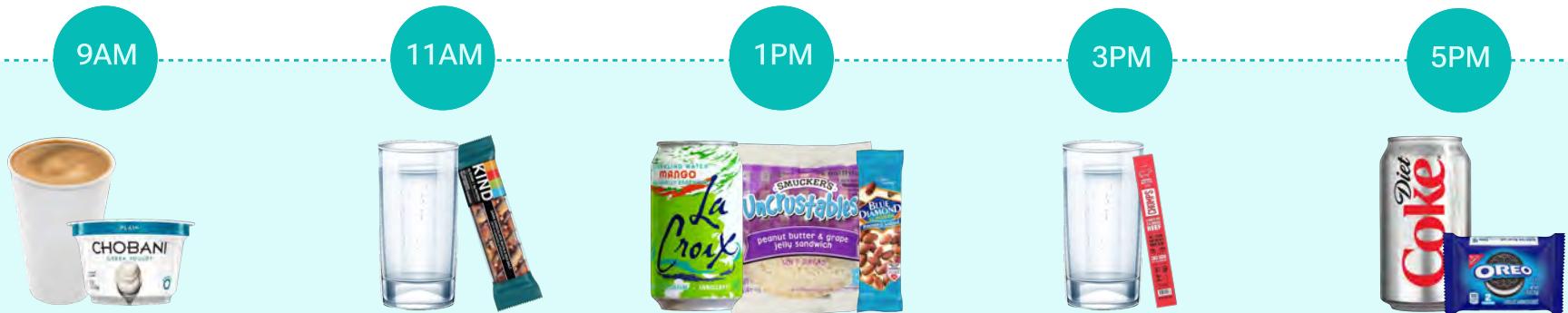
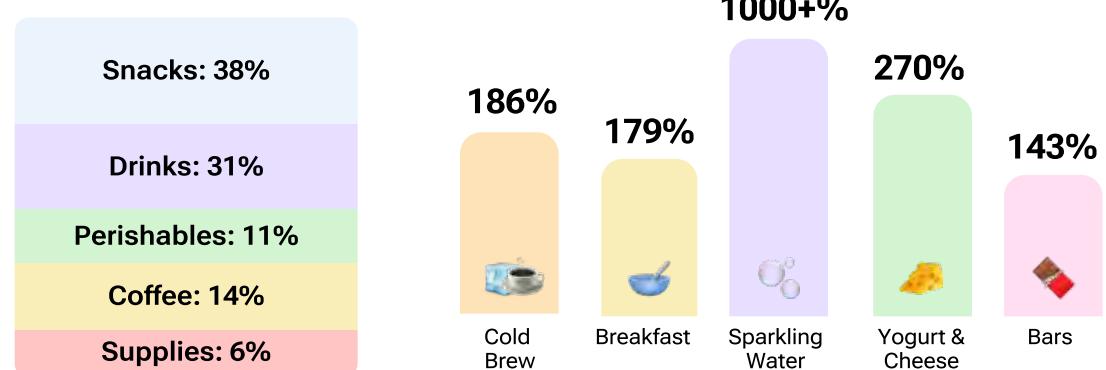
Employees in these roles spend much of the day on their feet, in motion, or moving between environments. Schedules can change quickly and work may need to happen beyond the desk. To perform consistently, teams need fuel that supports endurance and hydration, and not quick fixes that lead to crashes later in the shift.

That practicality shapes what these teams reach for. Sparkling and still water lead consumption, encouraging more frequent hydration during demanding shifts, while coffee remains a steady companion for early starts and long hauls. Snacks lean toward quick, protein-rich options in the form of yogurt, bars, nuts, or jerky so they can be carried easily, eaten quickly, and won't spike or crash energy mid-shift. These choices support stamina and alertness, helping workers stay focused and reliable even as conditions and schedules change.

Company Type	Avg. Spend/Office/Mo.
Logistics & Freight Services Companies that move goods through shipping networks.	\$8,172/Month
Supply Chain Infrastructure Companies that support sourcing, warehousing, and distribution.	\$3,984/Month

Teams gravitate toward sparkling water as a zero-sugar option that feels more refreshing than still water and more sustaining than sweetened drinks. It encourages frequent hydration during physically demanding days, helping workers stay alert and energized without relying on caffeine or sugar spikes.

Category Breakdown Top Growing Subcategories YoY



Markets Driving Attendance

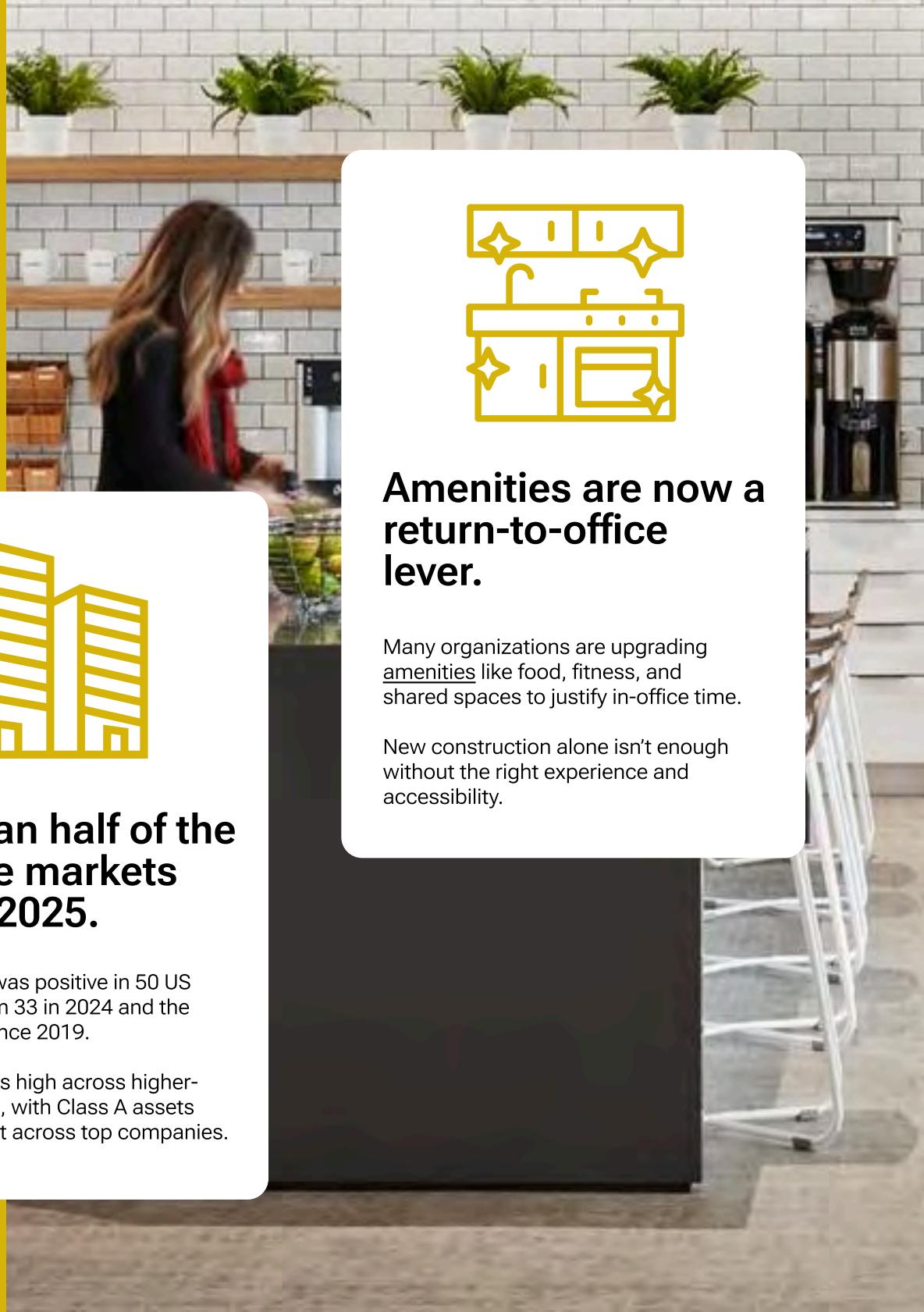
As the industry data shows, pantry investment rises where competition for talent is highest. That same pattern appears at the location level, where AI-driven roles are increasingly concentrated into a set of hub offices. These locations face pressures to attract and retain highly skilled teams, driving greater investment in the in-office experience. As a result, pantry spend grows as it's a practical, everyday lever for signaling value, supporting performance, and giving employees a reason to commute to the office.



More than half of the US office markets grew in 2025.

Office demand was positive in 50 US markets, up from 33 in 2024 and the highest count since 2019.

The rebound was high across higher-quality buildings, with Class A assets being sought out across top companies.

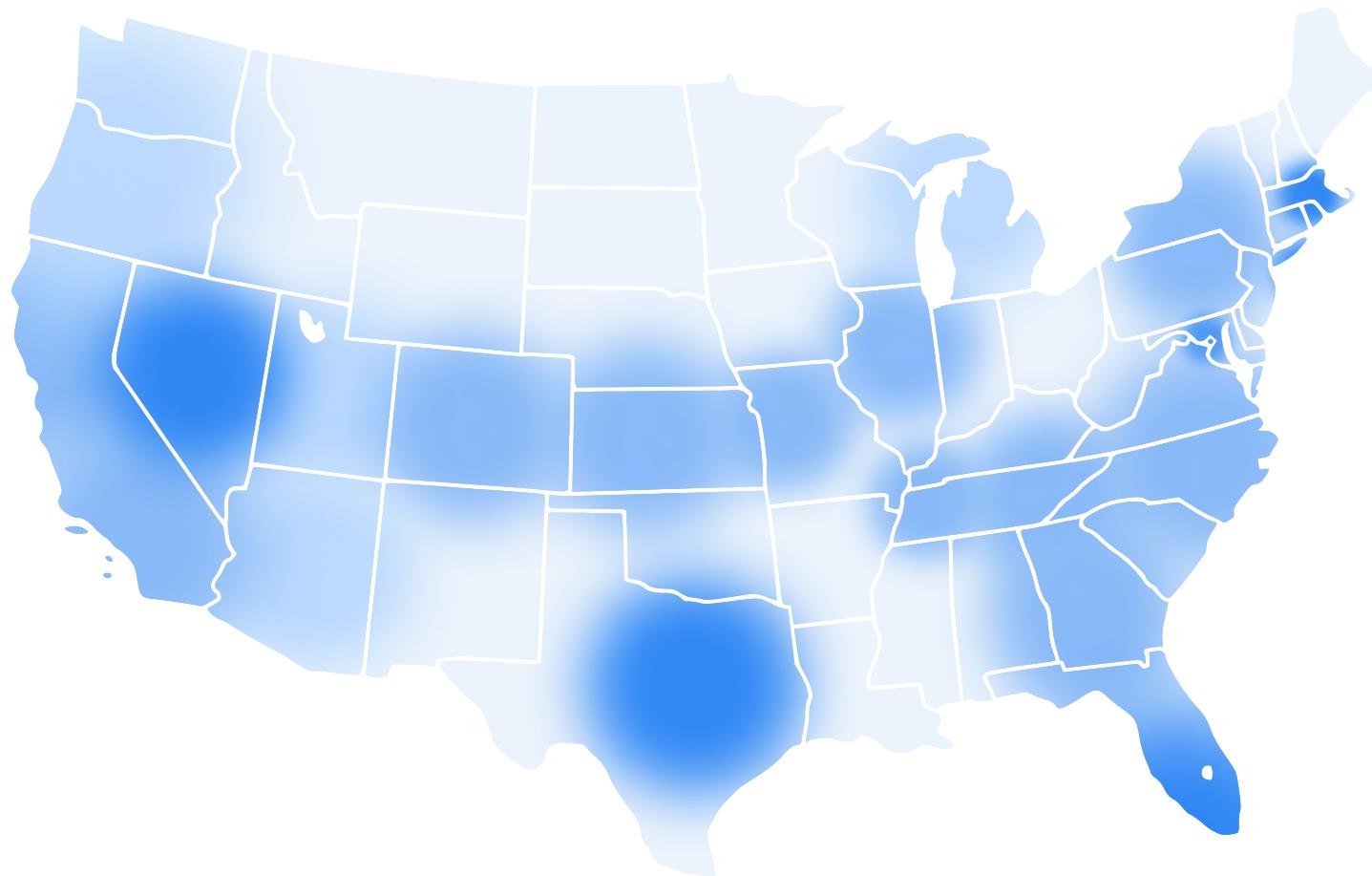


Amenities are now a return-to-office lever.

Many organizations are upgrading amenities like food, fitness, and shared spaces to justify in-office time.

New construction alone isn't enough without the right experience and accessibility.

Pantry Spend From Coast to Coast



Competition Drives Investment

Pantry spend is a leading indicator of where collaboration happens, and our data maps closely to where AI-intensive industries tend to cluster. Financial services, technology, professional services, and consumer brands all show higher pantry spend, and they are disproportionately concentrated in markets like New York, California, Washington DC, and Texas.

In those markets, pantry investment becomes a strategic tool for differentiation in a dense talent pool. Although the overall job market has softened in 2025, demand for specialized skills like AI remains intense. Organizations report difficulty finding candidates with the right mix of domain expertise and advanced technical skills, with many roles evolving to require combinations of AI, data analysis, and cross-disciplinary capabilities that are hard to source quickly.

Once on board, retention in a hybrid world also hinges on what employees gain from being onsite. Research shows that commuting costs are a significant barrier to frequent office attendance, influencing both well-being and willingness to engage. With RTO mandates even more common, employees expect employers to acknowledge these costs and offer experiences that justify the tradeoff.

In cities with strong transit, that helps, but food and beverage expenses in urban cores can be even higher. Therefore, amenities like a thoughtfully curated pantry act as a tangible offset to the day-to-day expenses of coming in, saving employees anywhere from \$2-22/visit. In competitive, AI-driven markets, the pantry signals care and reflects the reciprocal relationship between performance and support.

65%

of Chicago business leaders say they want to bring employees back to the office more frequently.

KPMG

The East Coast has the highest avg. pantry spend per office at around \$6.5k per month

Crafty



San Francisco led YoY growth in office visits

driven by a surge in RTO mandates across leading technology companies.

Placer.ai

Top Metros Fueling the AI Economy:

San Francisco Bay Area

San Jose

New York City Area

Boston

Los Angeles

Washington DC

Chicago

Atlanta

Seattle

Austin

San Diego

Dallas-Fort Worth Area

Brookings

67%

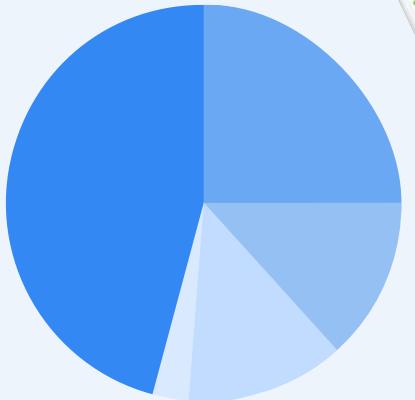
of companies offer hybrid work options.

Founder Reports

Category Spend Allocation by Region

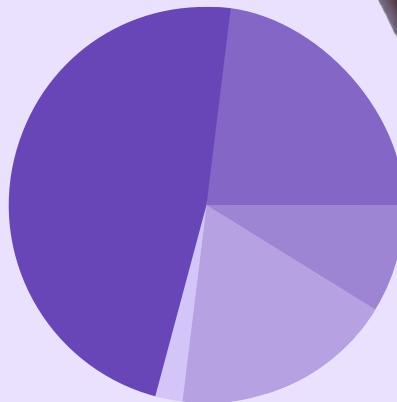
East Coast

- Snacks: **36%**
- Drinks: **28%**
- Perishables: **15%**
- Coffee: **13%**
- Supplies: **8%**



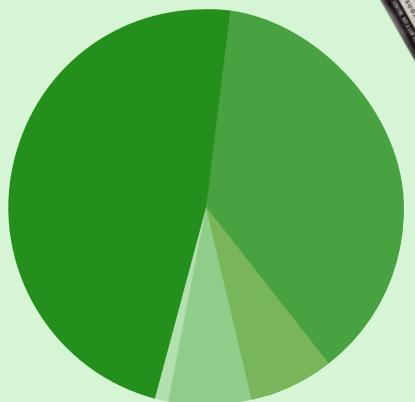
Midwest

- Snacks: **37%**
- Drinks: **23%**
- Perishables: **14%**
- Coffee: **18%**
- Supplies: **8%**



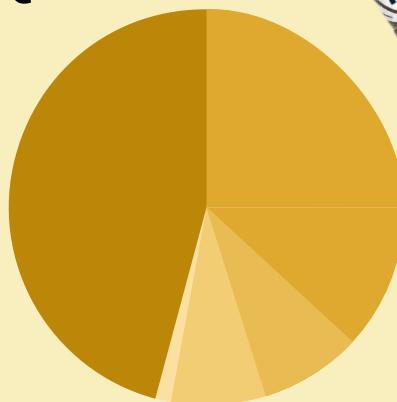
South

- Snacks: **37%**
- Drinks: **33%**
- Perishables: **13%**
- Coffee: **13%**
- Supplies: **4%**



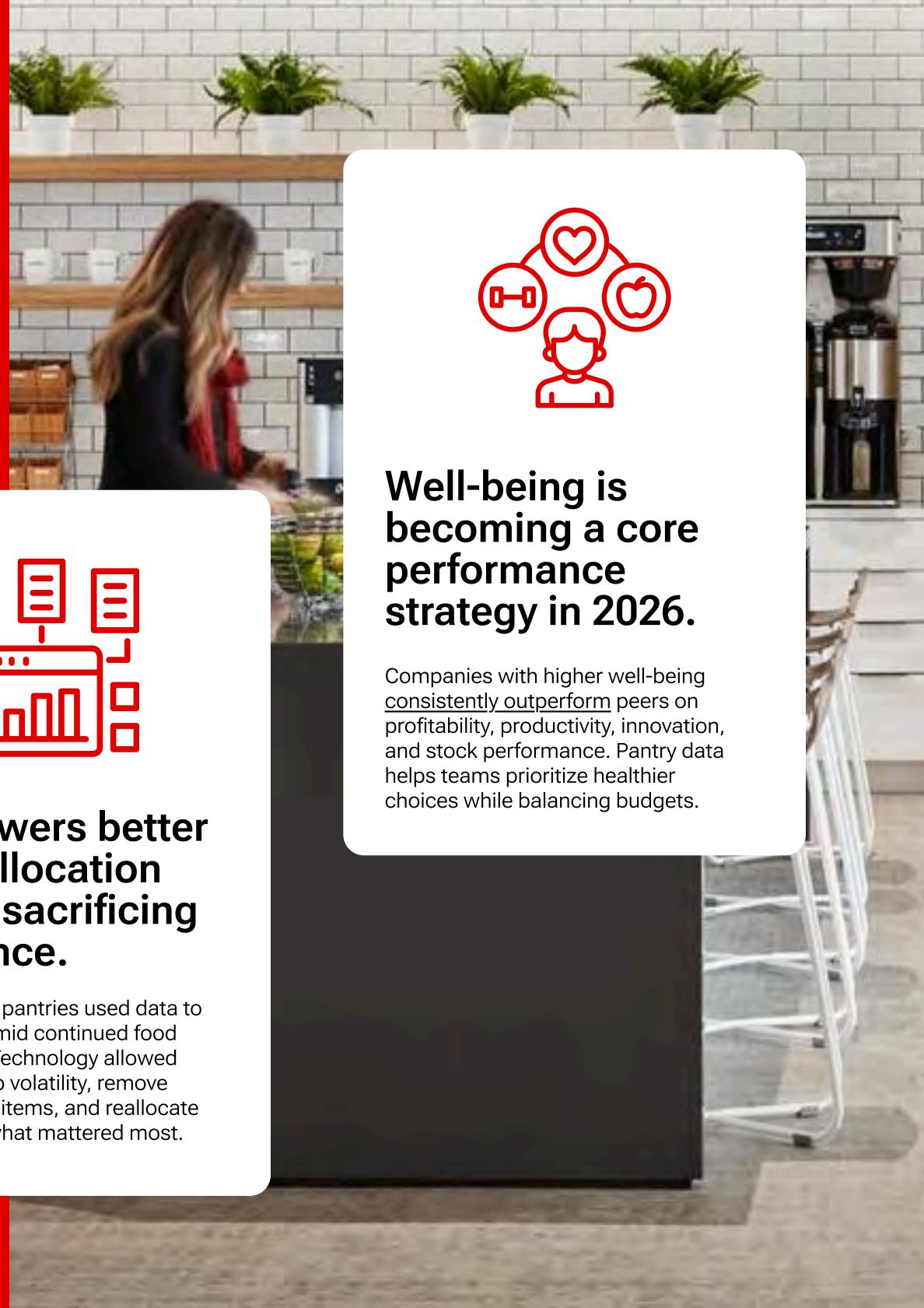
West Coast

- Snacks: **35%**
- Drinks: **31%**
- Perishables: **16%**
- Coffee: **13%**
- Supplies: **5%**



Smarter Pantry Takeaways

As AI reshapes how work gets done, the advantage is shifting toward organizations that design for human sustainability alongside technical capability. The data shows that performance, collaboration, and retention increasingly depend on how well workplaces support energy, focus, and connection. Going into 2026, leading companies will treat pantry programs as infrastructure and use them to reinforce attendance policies, accelerate collaboration, and signal long-term investment in their people.



Well-being is becoming a core performance strategy in 2026.

Companies with higher well-being consistently outperform peers on profitability, productivity, innovation, and stock performance. Pantry data helps teams prioritize healthier choices while balancing budgets.

Data powers better spend allocation without sacrificing experience.

Crafty-powered pantries used data to adapt quickly amid continued food cost pressure. Technology allowed teams to absorb volatility, remove low-performing items, and reallocate spend toward what mattered most.

Action Items Going into 2026



BUILD WITH INTENTION

Effective pantry programs reflect how employees actually work. When food options align with real routines, they support energy, focus, and connection without adding friction.

FUNCTION DRIVES PERFORMANCE

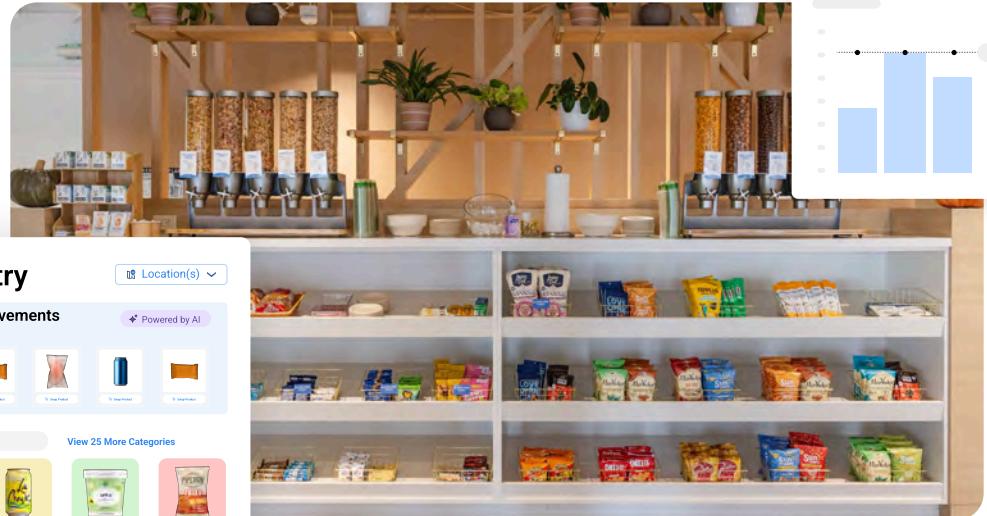
Protein, hydration, fiber, and energy now form the foundation of effective programs. The goal is not to eliminate comfort, but to ensure that everyday choices help employees sustain focus, manage stress, and avoid energy crashes.

DATA POWERS PRECISION

Conditions change, and data allows pantries to keep up. Insights allow teams to remove low-value items, reallocate dollars toward more impact to maintain relevance, boost efficiencies, and align with both employee and business goals.

The Smartest Way to Run Your Pantry

[CHAT WITH OUR TEAM](#)



Single-Office

Streamline your pantry program with curated offerings, expert operations, and real-time visibility.

Your Program Includes:

- Tailored snacks, beverages, coffee, and equipment
- Crafty Platform access to track spend, orders, and reports
- Expert onsite service for inventory, stocking, and upkeep
- Same-day responses for support and troubleshooting

Multi-Office

Upgrade your pantry experience with a consistent pantry program that caters to each location.

Everything in Single-Office, PLUS:

- A flexible, customizable pantry framework for every location
- Dedicated management across locations
- Operational visibility across every office
- Consolidated invoicing and reporting to manage spend

National

Unify your pantry program across regions with a strategic partner who scales with you.

Everything in Multi-Office, PLUS:

- National program governance aligned with your business goals
- Strategic account management to optimize your program
- Nationwide transparency inside the Crafty Platform
- Ability to request out-of-catalog products and equipment

Legal Jargon

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Written and Designed by: Rebecca Ross

Edited by: Sarah Berger

Crafty Contributors: Nate Rosenstock

You've got the Qs, and we've got the As!
Contact us at friends@craftydelivers.com



If you liked what you saw, check out our [insights](#) for more office pantry data, insights, and trends.